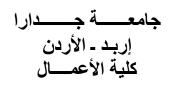
# Jadara University Irbid - Jordan School of Business











Greeting from School of Business at Jadara University, in partnership with the College of Economics and Administrative Sciences at the Hashemite University and Al-Nabaa foundation in Jordan

### The 3<sup>ed</sup> International Conference on "Creativity and innovation in Business Organization

Will be held in Istanbul- Turkey between 11<sup>th</sup> and 15<sup>th</sup> May 2023.

### Conference objectives

- Anticipating the future of creativity and innovation in the developing countries and identifying challenges..
- Exploring the most important indicators of organizational innovation and benefiting from international experiences.
- Exchange experiences among researchers and related parties to explore future opportunities.
- Highlighting the significant impact of financial resources and innovative accounting methods on creativity and innovation.

### **Conference Themes**

The conference will have the following themes:

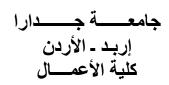
- Entrepreneurship
- Human resource management
- Digital accounting and financial technology
- Creativity, and financial innovation
- Information systems and business intelligence
- Marketing
- Customs and tax sciences

#### **Conference Proceedings**

Authors should submit original, unpublished research papers, all papers must not simultaneously be submitted to another journal or conference.

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Papers will be published in an international journal indexed in **Scopus database**. Authors shall pay the journal fees.

All research and working papers will be published on the conference website (Proceedings) with an international numbering.

### Conditions for participation in the conference

- 1. The research should be in one of the main themes of the conference.
- 2. To take into account the conditions of scientific research rules.
- 3. The participant should complete a summary of no more than 300 words in English, no later than 5<sup>th</sup> March 2023.
- 4. The research should be written on Microsoft word, size 12, in Times New Roman type.
- 5. The number of research pages should not exceed 20 pages, and it should be submitted no later than 10<sup>th</sup> April 2023. The researchers will be notified of the acceptance of their research no later than 20<sup>th</sup> April 2023.
- 6. The submitted research will be refereed, and the researcher shall abide by the amendments received by the referee committee.

### Registration Fees

450\$ include all meals, coffee breaks and conference package.

Notice 100 \$ discount for registration and payment before the date of 5<sup>th</sup> March 2023.

250\$ conference package for remote sharing.

Payment should be made to the Hashemite kingdom of Jordan/

Beneficiary Bank: Jordanian Islamic bank

IBAN: JO JIBA 0740 0017 0326 5410 4000 04

Beneficiary Name: MAMON MOUHAMMDED MAHMOUD ALI

Or Through

Remittance to the conference secretary

Beneficiary Name: Jumana Yusef Mohammed Alzghoul

Please declare the participant name on the Payment Document through Whatsapp or email.

alnabaa.conference@gamil.com

### Jadara University Irbid - Jordan School of Business



جامعة جدارا إربد - الأردن كلية الأعمال

+962779075050 Or +962797657111

#### **Contact us**

For further information please please contact conference secretary through

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Please do send the research or the abstract of the research or any inquiry to the conference email:

- 1. Business@jadara.edu.jo
- 2. alnabaa.conference@gamil.com