



Greeting from School of Business at Jadara University, in partnership with the College of Economics and Administrative Sciences at the Hashemite University and Al-Nabaa foundation in Jordan

The 3^{ed} International Conference on “Creativity and innovation in Business Organization

Will be held in Istanbul- Turkey between 11th and 15th May 2023.

Conference objectives

- Anticipating the future of creativity and innovation in the developing countries and identifying challenges..
- Exploring the most important indicators of organizational innovation and benefiting from international experiences.
- Exchange experiences among researchers and related parties to explore future opportunities.
- Highlighting the significant impact of financial resources and innovative accounting methods on creativity and innovation.

Conference Themes

The conference will have the following themes:

- Entrepreneurship
- Human resource management
- Digital accounting and financial technology
- Creativity, and financial innovation
- Information systems and business intelligence
- Marketing
- Customs and tax sciences

Conference Proceedings

Authors should submit original, unpublished research papers, all papers must not simultaneously be submitted to another journal or conference.

Papers will be published in an international journal indexed in **Scopus database**. Authors shall pay the journal fees.

All research and working papers will be published on the conference website (Proceedings) with an international numbering.

Conditions for participation in the conference

1. The research should be in one of the main themes of the conference.
2. To take into account the conditions of scientific research rules.
3. The participant should complete a summary of no more than 300 words in English, no later than 5th March 2023.
4. The research should be written on Microsoft word, size 12, in Times New Roman type.
5. The number of research pages should not exceed 20 pages, and it should be submitted no later than 10th April 2023. The researchers will be notified of the acceptance of their research no later than 20th April 2023.
6. The submitted research will be refereed, and the researcher shall abide by the amendments received by the referee committee.

Registration Fees

450\$ include all meals, coffee breaks and conference package.

Notice 100 \$ discount for registration and payment before the date of 5th March 2023.

250\$ conference package for remote sharing.

Payment should be made to the Hashemite kingdom of Jordan/

Beneficiary Bank: Jordanian Islamic bank

IBAN: JO JIBA 0740 0017 0326 5410 4000 04

Beneficiary Name: MAMON MOUHAMMED MAHMOUD ALI

Or Through

Remittance to the conference secretary

Beneficiary Name: Jumana Yusef Mohammed Alzghoul

Please declare the participant name on the Payment Document through Whatsapp or email .

alnabaa.conference@gamil.com



+962779075050 Or +962797657111

Contact us

For further information please please contact conference secretary through

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Please do send the research or the abstract of the research or any inquiry to the conference email:

1. Business@jadara.edu.jo
2. alnabaa.conference@gamil.com