



# Tamara Adel Al-maaitah

## Assistant Professor

Amman/ Khalda, Jordan

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### Skills

Microsoft Power BI

Python

Rapid miner

Microsoft Excel

SPSS

Databases

Critical thinking and problem solving

Ability to Work Under Pressure

Fast Learner

Leadership Skills

Ability to Multitask

Microsoft Office

Effective Time Management

Effective Teaching Computer

Skills

## Profile

An assistant professor and researcher with five years of experience teaching theoretical and practical courses in Business Intelligence (BI), Management Information System (MIS), and E-Business in multi-universities.

Highly motivated research scholar looking to gain a position in a progressive organization where brilliant management and electronic skills will be demonstrated in overcoming obstacles and competition to achieve the set goals of the university. I enjoy collaborating with researchers from different disciplines to develop new skills and solve evolving challenges.

## Employment History

**Assistant Professor, Jadara University, Irbid - Jordan**  
01/October/ 2023 — Until now.

**Assistant Professor, Petra University, Amman – Jordan**  
01/October/ 2023 — 1/ October /2024.

**Assistant Professor, Northern Boarder University, Arar - Saudi Arabia**  
15/September /2019 — 15/September /2021.

**Lecturer, Mutah University, Al-Karak - Jordan**  
01/January /2013 — 01/January/ 2015.

## Education

**Ph.D. in major {Business Administration} Minor {Business Intelligence}.**  
University Malaysia Perlis, Perlis - Malaysia  
01/January/ 2015— 01/July/ 2019.

Thesis title: {The Role of Business Intelligence Tools in the Electronic Banking Services Adoption}.

**Master Degree in major {Business administration} Minor {Electronic Business},** MutahUniversity, Al-karak - Jordan

01/January/ 2011 — 01/January /2013.

**Bachelor Degree in major {Business Administration}, Minor {Management Information System}** MutahUniversity, Al-karak – Jordan.  
15/ September/2007—15/ June/ 2011.

# **Publications**

1. How Business Intelligence Enhance the Performance of Academic Staff? TAALDA AL-maaitah, Journal of Posthumanism 5 (2), 5. **(2025) Q1.**
2. Human resource management in the logistics systems of modern companies SK Fawzieh Mohammed Masad, Jawad Tawalbeh, Dirar Abdelaziz Al-maaitah. The International Scientific Journal - Acta Logistica 12 (5), 10. **(2025) Q3.**
3. The Nexus among Big Data Analytics Technology and Firms' Performance, TA AL-maaitah EVOLUTIONARY STUDIES IN IMAGINATIVE CULTURE 8 (S3 2024), 68. **(2024) Q1.**
4. Integration of business intelligence and marketing: Enhancing corporate reputation in the financial services sector, Ala'a Al-junaidi Tariq Khairo Issa Al Daabseh\*, Nader Mohammad Aljawarneh, Khalid Al Smadi, Ahmed Alnawafleh, Tamara Adel Al-maaitah, Journal of Infrastructure, Policy and Development, 8.7. 4603. **(2024) Q3.**
5. Strategies for success: A theoretical model for implementing business intelligence systems to enhance organization Maaith Dirar Abdelaziz Al-Maaitah, Al Smadi Khalid, Ala'a Mohammed Fadel Al-Junaidi, Tariq Khairo Issa
6. Al Daabseh, Ahmed Alnawafleh, Nour Abdulwahab Qatawneh, international journal of advanced and applied science 11(5) 55-61. **(2024) Q3.**
7. Harnessing artificial intelligence for human resources management: Tools, advantages, and risks in the energy Sector Fawzieh Mohammed Masa'd, Tamara Adel Al-maaitah, Dirar Abdelaziz Al-maaitah, Esraa Farid Qawasmeh and Nour Abdulwahab Qatawneh, E3S Web of Conferences 541, 02004, **(2024) Q4.**
8. Managing Supply Chains Using Business Intelligence, Mahmoud Mohammad Al-Ajlouni, Dirar Abdelaziz Al-Maaitah, Tamara Adel Al-Maaitah, 12 (2), 5328-5337. **(2024). Q1**
9. The Role of Business Intelligence Tools in the Decision-Making Process and Performance T Maaitah, Journal of Intelligence Studies in Business 13 (1), 43-52. **(2023). Q4.**
10. The Role of Entrepreneurship on the Economic Growth and Development, Tamara Maaitah, Entrepreneurship & Organization Management 12 (2). **(2023). ISI.**
11. Impact of COVID-19 on the university education system in Jordan, FLYA Yassine, TA Maaitah, DA Maaitah, JA Southwest Jiaotong University ,57 (1). **(2022) Q2.**
12. The impact of job satisfaction on the employee's turnover intention at public universities, NBU, DAA AL-Maaita Maaitah, OH Mohammad. **(2021) Q3.**
13. The impact of COVID-19 on the electronic commerce user's behavior, TA Al-maaitah, M Alsoud, DAA Al-maaitah, The journal of contemporary issues in business and government 27 (1), 784-793. **(2021) Q2.**
14. The role of leadership styles on staffs job satisfaction in public organizations, DAA Al-maaitah, M Alsoud, TA Al-maaitah, The journal of contemporary issues in business and government 27 (1), 772-783. **(2021). Q2.**
15. Factors Affecting Customer's Initial Trust in Electronic Banking Services in Jordan Tamara Adel Al –maaitah, Lu' Al-Mu'ani, Tha'er Majali, Dirar Abdelaziz Al-Maaitah, Journal of Multicultural Education, Volume 7, Issue 2 (2021).

17. The Impact of Human Resource Management Practices and Leader Member Exchange on Job Performance: A mo in Jordanian Public Universities D Al-maaitah, R Alias, T Al-maaitah, Indian Journal of Science and Technology12 (11), 5. (2019). ISI.
- 18.Factors Affecting Human Resource Practices In A Sample Of Diversified, D AL-maaitah, T AL-maaitah, A Al-shourah, International Journal Of Research Science & Management 12 (2), 23-28. **(ISI). 2018.**
19. Factors Influencing the Adoption of Electronic Banking in Jordan, T AL-Maaitah, A Osman, M Suberi, D AL-Maaitah, M AL-Maaitah, Australian Journal of Basic and Applied Sciences 9 (12), 104-108.**2015 (ISI).**
20. Review study on the security of electronic payment systems. T AL-Maaitah, A Osman, M Suberi, D AL-Maaitah, F AL-Dhmour, International Journal of Economics, Commerce and Management 3 (9), 821-829. **2015 (ISI).**
21. A Conceptual Approach of Human Resource Management Practices Towards Organization Performance: An Evi in Jordan D Al-Maaitah, MA Mutalib, A Zumrah, T Al-Maaitah, International Journal of Economics, Commerce and Management 3 (8), 426-434. **2015.(ISI).**

## **Courses**

**Principles of business intelligence**

**Business intelligence applications**

**Programming foundations (Python)**

**Analysis and design of business intelligence systems**

**Visual display**

**Databases**

**Digital enterprise management.**

**Electronic Business.** □

**Communication Skills.** □

**Human ResourceManagement.**

**Principles of Business Administration.**

**Decision Support Systems.**

**Principles of Management Information Systems.**

**Marketing strategies.** □

**Human Resource Management.** □ □

**Strategic Management.** □

**Knowledge Management.** □

## **Internships**

- 1) Preparing and designing the university's executive and operational planning training course. (2020)
- 2) Performance indicators, benchmarking, and preparation of the institutional self-study report training course. (2020)
- 3) The research culture and qualitative scientific publishing and its importance for universities training courses. (2020)
- 4) Designing and building tests on the blackboard system training course. (2020)
- 5) Preparing the development and operational plan and performance indicators training course. (2020)
- 6) Prepare a self-study report for the program training course. (2019)
- 7) Member of the Quality Unit in the Department of Business Administration at the University of Northern Borders. (2019)
- 8) Performance indicators, benchmarking and the preparation of the institutional self-study report. (2019)
- 9) A seminar on the standards of strategic management and innovation - AACSB University of Northern Borders. (2019)
- 10) A seminar on the field of academic accreditation - AACSB University of Northern Borders. (2019)
- 11) Preparation of the initial self-report ISER and the visit of Chancellor Mentor University of Northern Borders. (2018)
- 12) Participated in International Conference on Islamic Finance, Banking and Commerce April 2015. puala pinang Malaysia.
- 13) Member of the Alumni Follow-up Unit at the University of Northern Borders. (2018-2021)
- 14) Development and adoption of performance indicators for food safe type rocedures, JFDA 25-28 / 8/2013.
- 15) Recent Trends in Management General Administration of Food and Drug Administration 3-5 / 10/2012.
- 16) Future Manager and Administrative Excellence Course, JFDA 15-20 / 1/2012.
- 17) Preparation Course for the International Computer Driving License (ICDL) National Information Technology Center / Jordan. 2011
- 18) Participation in the program of building the competencies of small and medium enterprises through information and communication. Technology Jordan Network 10-18 / September / 2010.

## **EDITORIAL BOARD**

International Journal of Multidisciplinary Sciences and Advanced Technology

Google Scholar Link: <https://scholar.google.com/citations?user=L5hSLOAAAAAJ&hl=en>

Research gate Link: <https://www.researchgate.net/profile/Tamara-Maaitah-2>

LinkedIn Link: <https://www.linkedin.com/analytics/profile-views/>

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## **References**

Dr. Khaled Al-smadi -Jadara University 0790135045 ·

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Dr. Nassim Matar -Petra University [0799113593](tel:0799113593)

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