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- Name: Nesreen Bassam Fraihat
 - Address: Amman, Jordan, Tbarbour
 - Date and Place of Birth: Kufranjah, April 1, 1984
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 - Nationality: Jordanian
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Career Objective

I aim to join a leading academic or educational institution where I can utilize my academic and practical experience in the fields of educational technology, graphic design, and e-learning to develop curricula, design digital educational programs, and enhance the quality of education through pedagogical and technological innovation.

Professional Summary

Assistant Professor holding a Ph.D. in Educational Technology with highest distinction from the University of Jordan. I have over 18 years of academic and professional experience in higher education, training, and graphic design. I possess extensive experience in teaching technical and educational disciplines, developing academic curricula, designing e-training programs, supervising research, and publishing studies in internationally peer-reviewed journals. I have advanced skills in graphic design, blended learning, distance learning, and curriculum analysis according to quality standards. I have participated in numerous scientific conferences, and my artistic and educational work has received multiple recognitions at academic and community levels.

Academic Qualifications

- Ph.D. in Educational Technology
 - Grade: Excellent
 - Date: June 6, 2023
 - Faculty: Faculty of Educational Sciences
 - University: University of Jordan, Jordan
 - Dissertation Title: Designing an E-Training Program and Measuring Its Impact on Basic Tenth-Grade Students' Graphic Design and Creative Thinking Skills, and Their Attitudes Toward It
- Master's in Educational Technology
 - Grade: Excellent

- Date: September 24, 2014
- Faculty: Faculty of Education
- University: Arab Open University, Jordan
- Bachelor's in Design and Applied Arts, Major in Graphic Design
 - Grade: Very Good
 - Date: June 11, 2007
 - Faculty: Faculty of Fine Arts
 - University: Yarmouk University, Jordan
- Secondary School Certificate, Scientific Stream
 - Date: February 2, 2003
 - Institution: Ministry of Education and Teaching, Jordan

Professional Experience

• Assistant Professor – Jadara University
2023 – 2026

• Part-Time Professor – Faculty of Educational Sciences, Master's students
Amman Arab University
Period: (2023–2024)

• Part-Time Professor – Faculty of Educational Sciences, Art Education Specialization
University Hashemite University
Period: (2016–2026)

• Part-Time Professor – Faculty of Design and Arts
University: University of Jordan
2018 – 2019

• General Manager – Al-Thawabit for Design Company
2008 – 2017

• Professor and Head of Applied Arts Department – Al-Zarqa University College
Specialization: Graphic Design
2008 – 2013

• Professor in the Department of Applied Arts – Al-Zarqa University College
Subjects: Graphic Design, Fashion, Interior Design, Libraries, Networks, Engineering
2007 – 2013

- Trainer – Zaha Cultural Center
2022 – 2023
- Member – Jordanian Society for Scientific Research, Leadership, and Innovation
2019
- Part-Time Lecturer – Qurtuba College
Specialization: Graphic Design
Date: June 21, 2009
- Part-Time Lecturer – Intermediate College
Evening Program, Specialization: Graphic Design
Date: October 20, 2009
- Part-Time Lecturer – Islamic University of Science and Technology
Summer Semester, Specialization: Graphic Design
Date: June 22, 2010
- Part-Time Lecturer – Al-Zarqa Private University
Summer Semester
Date: June 23, 2013
- Curriculum Developer – Balqa Applied University
Specialization: Applied Arts
2010 – 2011
- Graphic Design Trainer – Arab Open University
2013 – 2014
- Trainer in Training Courses – Al-Thawabit for Design, Amman
2015 – 2017
- Worked with Raghadan Printing Press – On tenders for public universities
Field: Design and Printing
2016 – 2017

Artistic Works (Exhibitions)

1. Exhibition – Al-Zarqa University College, Al-Zarqa – January 8, 2008
2. Exhibition – Al-Zarqa University College, Al-Zarqa – May 20, 2008
3. Exhibition – Al-Zarqa University College, Al-Zarqa – August 20, 2008
4. Exhibition – Al-Zarqa University College, Al-Zarqa – January 13, 2009
5. Exhibition – Al-Zarqa University College, Al-Zarqa – May 27, 2009
6. Exhibition – Al-Zarqa University College, Al-Zarqa – January 17, 2010

7. Exhibition – Al-Zarqa University College, Al-Zarqa – May 24, 2010
 8. Exhibition – Al-Zarqa University College, Al-Zarqa – July 27, 2010
 9. Exhibition – Al-Zarqa University College, Al-Zarqa – January 13, 2011
 10. Exhibition – Al-Zarqa University College, Al-Zarqa – May 26, 2011
 11. Exhibition – Al-Zarqa University College, Al-Zarqa – July 8, 2011
 12. Exhibition – Al-Zarqa University College, Al-Zarqa – January 8, 2012
 13. Exhibition – Al-Zarqa University College, Al-Zarqa – May 19, 2012
 14. Exhibition – Al-Zarqa University College, Al-Zarqa – January 27, 2013
 15. Exhibition – Al-Zarqa University College, Al-Zarqa – May 26, 2013
 16. Exhibition – Al-Hussein Bin Talal University, Al-Zarqa – December 5, 2017
 17. Exhibition – Al-Hussein Bin Talal University, Al-Zarqa – May 10, 2018
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Awards and Honors

1. Distinguished Professor Award – Al-Zarqa University College, June 2008 – Honored by His Highness Prince Asem bin Nayef
 2. Distinguished Exhibition Award – Al-Zarqa University College, June 2009 – Honored by Minister Nancy Bagher
 3. Excellence in Work Award – Al-Zarqa University College, June 2010 – Honored by HRH Prince Zeid bin Ra'ad
 4. Excellence and Creativity Award – Al-Zarqa University College, June 2011 – Honored by HRH Princess Rym Ali
 5. Professional Excellence Award – Al-Zarqa University College, June 2012 – Honored by Minister of Education Dr. Faisal Al-Saudy
 6. Excellence Award – Al-Zarqa University College, June 2013 – Honored by President of Balqa Applied University, Prof. Dr. Nabil Al-Shqafa
 7. Excellence Award – Director of Education in Russeifa, 2014
 8. Recognition from Education Director – For contribution to developing educational tools, 2019
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Training Courses

- Graphic Design Course – Yarmouk University, 2004

- Training Course at MAP Design Center – Irbid, 2005
 - Social Cohesion Training – Norwegian Refugee Council, 2021
 - Train the Trainer (TOT) Course – June 24, 2023
 - Excellent computer skills
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Social and Artistic Activities

- Organized field visits for students to local newspapers in Jordan
 - Participated in training community committees within the "Building a Supportive and Inclusive Learning Environment" program in public schools (March – May 2014), in collaboration with Queen Rania Teacher Training Academy, USAID, and International Relief and Development
 - Voluntary workshops with Arab Open University students in teaching manual drawing – April 2014
 - Attended the regional conference "Educating the Arab Teacher Cognitively and Professionally" – Marriott Hotel, Dead Sea – November 29–30, 2016
 - Attended the regional TWAS conference – Marriott Hotel, Dead Sea – December 4, 2016
 - Participated in celebrations, festivals, and internal/external activities through Al-Zarqa University College (2007–2016)
 - Organized art exhibitions at Al-Hussein Bin Talal University – 2017 and 2018
 - Conducted continuous field visits over 10 years at Al-Zarqa University College
 - Field training at Al-Hussein Bin Talal University – 2018–2025
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PUBLICATIONS

Published Research

1. Reasons for Students' Unwillingness to Receive Vocational Education

- **Journal:** *Journal of Education and Practice*
 - **Author Position:** First Author
 - **Publication Date:** February 29, 2020
 - **Article Link:** <https://www.iiste.org/Journals/index.php/JEP/article/view/51638>
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2. A Comparative Study between Arabic (Edraak) and Foreign (Coursera) Collective Platforms

- **Journal:** *Journal of Educational Sciences, The University of Jordan*
- **Author Position:** First Author
- **Publication Date:** 2020

- **Article Link:** <https://dsr.ju.edu.jo/djournals/index.php/Edu/article/view/2495>
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3. Evaluating the Eighth-Grade Art Curriculum Based on Total Quality Standards

- **Journal:** *Journal of Education and Practice*
 - **Author Position:** Second Author
 - **Publication Date:** 2020
 - **Article Link:** <https://www.iiste.org/Journals/index.php/JEP/article/view/53855>
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4. The Level of Cultural Intelligence among Faculty Members in Private Universities from Students' Perspectives

- **Journal:** *Technium Social Sciences Journal*
 - **Author Position:** Fifth Author
 - **Publication Date:** February 2022
 - **Article Link:** <https://www.researchgate.net/publication/358488922>
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5. Evaluating the "My Arabic Language" Textbook for Grade 3 According to Visual Thinking Skills

- **Journal:** *International Journal of Membrane Science and Technology*
 - **Volume:** 10(3)
 - **Author Position:** Co-Author
 - **Publication Date:** September 6, 2023
 - **Article Link:** <https://www.researchgate.net/publication/373957052>
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6. Extent of Jordanian University Faculty Members' Use of Educational Infographic Design Guidelines

- **Journal:** *International Journal of Membrane Science and Technology*
 - **Author Position:** First Author
 - **Publication Date:** November 1, 2023
 - **Article Link:** <https://www.researchgate.net/publication/375238962>
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7. Constructing a Scale Based on Dramatic Representation of the Sociological and Psychological Skills of Students with Autism Spectrum Disorders and Verifying Its Psychometric Properties

- **Conference:** *Sociology Webinar 2021*
 - **Author Position:** Second Author
 - **Publication Date:** 2023
 - **Article Link:** <https://www.researchgate.net/publication/374636765>
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8. The Level of E-Learning Quality Standards in Academic Courses at Private Jordanian Universities: A Student Perspective Evaluation Study

- **Journal:** *Pakistan Journal of Life and Social Sciences*
 - **Author Position:** Second Author
 - **Publication Date:** 2024
 - **Article Link:** https://pjlss.edu.pk/pdf_files/2024_2/5330-5339.pdf
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9. Effectiveness of an E-Training Program in Developing Graphic Design Skills

- **Journal:** *Jordan Journal of Applied Sciences*
 - **Volume:** 44(2)
 - **Author Position:** First Author
 - **Publication Date:** 2025
 - **Article Link:** <https://digitalcommons.aaru.edu.jo/cgi/viewcontent.cgi?article=1398&context=jjoas-h>
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10. University Students' Perceptions of AI-Supported Language Learning: Improving English Proficiency

- **Journal:** *Procedia Computer Science (Elsevier)*
 - **Author Position:** Second Author
 - **Publication Date:** June 2026
 - **Article Link:** <https://www.sciencedirect.com/science/article/pii/S1877050926001043>
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11. An AI-Driven Digital Transformation Model for Empowering Educational Technology Staff in Private Schools: The Mediating Role of Technological Readiness

- **Journal:** *International Journal of Data and Network Science*

- **Author Position:** First Author
 - **Publication Date:** June 2026
 - **Article Link:** https://www.growingscience.com/ijds/online/ijdns_2026_83.pdf
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Accepted for Publication

12. The Effectiveness of Artificial Intelligence-Based Counseling Algorithms in Enhancing Social Adaptation and Leadership Skills among Children during Mathematics Learning

- **Journal:** *International Journal of Information and Education Technology (IJIET)*
 - **Author Position:** Second Author
 - **Status:** Accepted for Publication
 - **Acceptance Date:** July 16, 2026
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13. Faculty Perceptions of the Role of Artificial Intelligence in Government Excellence: A Descriptive Study in Jordanian Universities

- **Conference:** *The Twelfth Arab International Conference on Higher Education Quality*
 - **Location:** Jeddah, Saudi Arabia
 - **Status:** Accepted for Publication in a Scopus Q2 Journal
 - **Acceptance Date:** November 12, 2025
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Under Review / In Publication Process

14. The Role of Servant Leadership in Improving Educational Technology Performance: A Study of Jordanian Technical Education Institutes

- **Journal:** *Journal of Technical Education and Training*
- **Status:** Initial Acceptance – Final Matching Stage

Scientific Conference Presentations

- 1. The Impact of Domestic Violence on Education and Student Enrollment in Private Schools in Amman**
 - Sociology Webinar 2021
 - Third Researcher
 - Date: December 14–15, 2021
 - Link: <https://www.flipsnack.com/BAABC788B7A/conference-1n5o33j7t9.html>
- 2. The Degree of Blended Learning Implementation at Al-Hussein Bin Talal University and Its Role in Improving the Educational Process**
 - 7th International Conference – Al-Zaytoonah University
 - Lead Researcher
 - Date: April 3–4, 2018
 - Published in EBSCO databases
 - Link: <https://www.flipsnack.com/CC775899E8C/--xm8o8f31ci.html>
- 3. A Proposed Educational Model for Integrating Graphic Design into University Curricula**
 - 5th Annual International Educational Conference (2020)
 - Lead Researcher
 - Link: <https://www.flipsnack.com/CC775899E8C/-..html>
- 4. The Impact of Distance Learning on Academic Achievement During the COVID-19 Pandemic**
 - Conference at Al-Tafila Technical University
 - Lead Researcher
 - Link: <https://www.flipsnack.com/BAABC788B7A/-..html>
- 5. Attended the First Arab Conference on Universal Design for Learning**
 - Qurtuba University
 - Date: November 14–17, 2021
- 6. A Proposed Administrative Model to Reduce Organizational Alienation After the Coronavirus Pandemic**
 - 11th International Conference – Technium Science
 - Second Researcher
 - Date: January 11–12, 2022
- 7. The Impact of Digitization on Teachers' Electronic Professional Development**
 - Sustainable Education Conference – Yarmouk University
 - Second Researcher

- 8. The Degree of Faculty Members' Use of Educational Infographic Design Criteria**
 - 1st International Conference on Scientific Research and Innovation 2022 – University of Jordan
 - First Researcher
- 9. Education in the Age of Technological Advancement: The Educational Impact of Artificial Intelligence as a Tool for Achieving Sustainable Development**
 - 10th International Conference – Istanbul, Turkey
 - Date: April 28, 2025
- 10. Faculty Perceptions of the Role of Artificial Intelligence in Government Excellence: A Descriptive Study in Jordanian Universities**
 - The Twelfth Arab International Conference on Higher Education Quality - Jeddah, Saudi Arabia
 - Date: November 12-14, 2025
- 11. University Students' Perceptions of AI-Supported Language Learning: Improving English Proficiency**
 - AI in Computational Linguistics Conference - UAE, Dubai
 - Date: December 6, 2025
- 12. Implementing Digital Requirements in University Education and Its Relationship to Challenges: Faculty Perspectives in Jordan**

Jadara University - Faculty of Educational Sciences

 - Date: May 7–9, 2026
- 13. An Educational-Administrative Model for Enhancing the Empowerment of Educational Technology Staff in Private Schools**
 - The Third International Conference: "Education Towards the Future: Future Professions"
 - The University of Jordan, in partnership with SIBAL for Studies and Consultations
 - Date 7–9 May 2026

Languages

- Arabic: Excellent (writing, reading, speaking)

- English: Very Good (writing, reading, speaking)
 - French: Good (writing, reading, speaking)
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Skills

- Graphic Design (Photoshop, Illustrator, InDesign)
- E-Learning
- Blended Learning
- Training and Academic Program Management
- Curriculum Development and Evaluation
- Scientific Research and Academic Publishing
- Training and Professional Development
- Advanced Computer Skills

Links to TV interviews

1-https://youtu.be/Ysr1u4phZ8c?si=y9MhAas_wuakb6M2

2-<https://youtu.be/NBCP74UOPSo?si=S3SQQkbKPk0tVnH4>

Links to radio interviews

1-<https://youtu.be/YdnfxHHcv1k?si=7XiodzsxX8RbCuRs>

2-<https://www.facebook.com/share/v/1Asfp2xgcW/>

3-<https://www.facebook.com/share/v/181JXP3KBP/>

4-<https://www.facebook.com/share/r/18CNtKnfpm/>

-5<https://el2araral7asem.com/?p=36711>

